

# ***NEWS RELEASE***

## **FOR IMMEDIATE RELEASE**

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## **Community Invited to Decorate Downtown with Scarecrows** ***Contest Application Deadline October 3***

**SEGUIN, Texas** – The Seguin Main Street Program and the Guadalupe County Fair Association invite the community to participate in the annual Scarecrow Decorating Contest.

“The scarecrows and fall decorations in our downtown window displays add some seasonal fun to our downtown,” Seguin Main Street Director Kyle Kramm said. “They encourage people to stroll through the heart of our community to see all the creative entries.”

Contest entry forms are available at the City Hall Annex Building at 211 N. River Street. Forms are also available on the Main Street Program section of the City of Seguin website, [www.seguintexas.gov](http://www.seguintexas.gov). The free contest is open to any individual, business, club or organization in or around Seguin. Family-friendly scarecrows must be set up in front of downtown businesses or in windows and must be visible from the sidewalk to be judged. The Main Street Program can assist in locating windows for scarecrow displays.

“Past entries have been very creative,” Kramm continued. “We have seen football player scarecrows, dog scarecrows and many more.”

The deadline to submit an application is October 3, displays must be up by October 6 and judging takes place October 7. Displays will be part of the Guadalupe County Fair

Association Parade on October 10. Participants are encouraged to leave their displays up for Pecan Fest Heritage Days which is October 24 – 26.

For more information, please call the Main Street Program office at (830) 401-2475 or e-mail [chopper@seguintexas.gov](mailto:chopper@seguintexas.gov).

**WHAT:** Scarecrow Decorating Contest  
**WHEN:** Deadline for submitting applications is October 3  
Displays must be up by October 6  
Judging takes place October 7  
**WHERE:** Downtown Seguin  
**WHO:** Any individual, business, club or organization  
**HOW:** Applications available at Seguin Main Street Program office, 211 N. River Street  
**CONTACT:** Seguin Main Street Program, (830) 401-2475

**About the City of Seguin**

Seguin, Texas is located off Interstate 10, about 35 miles east of San Antonio. Seguin is big enough to boast a top-rated university and a state-of-the-art hospital. More than 25,000 residents enjoy a range of cultural, recreational and employment opportunities. Seguin's robust diversified economy features a steelmaker, a manufacturer of automotive parts and plants making roadside mowing equipment and building materials. In 2009, Seguin was proud to be selected by Caterpillar as the site of a major new engine manufacturing facility.

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